



Dear Patron,

We would like to extend to you an exciting opportunity to touch the lives of educators and children within our local community. On April 23, 2010 almost 1,000 educators of young children will convene at our new spring location, Moody Gardens Hotel to enhance their professional skills and knowledge. For more than 35 years, the Houston Area Association for the Education of Young Children (**HAAEYC**) has hosted bi-annual venues to offer affordable training for teachers of young children, family home providers, child care directors and child care owners.

**HAAEYC** is an affiliate of the National Association for the Education of Young Children (**NAEYC**), a national organization comprised of early care and education professionals. The mission of the Houston Area Association for the Education of Young Children is to promote and support high quality care and education for young children through improved professional practice and broadened public awareness. With the rising costs of hosting this conference, as a non-profit, we seek support from community leaders to off-set the costs of this incredible event and allow you to promote your products and services. Attached is a summary of support opportunities.

Please take the time to review the reservation information. We have opportunities for you to exhibit and showcase your products and services and opportunities for marketing levels of sponsorship without attending the conference. We are also accepting samples of your products and will be happy to include them into each of our conference attendees' conference bags. Please send reservation forms by March 19, 2010 deadline to be included in our conference brochure, to the HAAEYC office at 13280 Northwest Freeway, Suite F326 Houston, TX 77040.

We hope we can count on you! If you need additional information, please contact us at (713)781-2155 or [haaeyc@haaeyc.org](mailto:haaeyc@haaeyc.org). For specific inquiries, contact Dr. Deborah Irabor at [drdeborahirabor@yahoo.com](mailto:drdeborahirabor@yahoo.com).

Sincerely,

Dr. Kathryn L. Jenkins, Vice President of Programs  
HAAEYC Conference Committee



## Sponsorship Reservation Information

### **\* Underwriter \$10,000**

- Four 10'x10' exhibit spaces
- Priority sponsorship of lunchtime special event
- One full-page ad in conference programs: mail-out (7,000) day-of (2,000). *Must meet print deadlines*
- Special recognition as conference underwriter in conference brochures, at conference, and on website
- Full page two-color ad in *the next Advocate* issue
- Opportunities to address participants at the conference to market your company
- Job link on our job posting site free of charge
- Ten free participant admissions
- Logo /contact information placement on the HAAEYC website

### **\* Platinum Sponsorship \$5,000**

- Four 10' x 10' exhibit spaces
- Priority sponsorship of lunchtime special event *if no underwriter*
- One full-page ad in conference programs: mail-out (7,000) day-of (2,000). *Must meet print deadlines*
- Special recognition as Platinum Sponsor in conference brochures, at conference, and on website
- Logo /contact information placement on HAAEYC website

### **\* Gold Sponsorship \$3,000**

- Three 10' x 10' exhibit spaces
- Priority sponsorship of conference special events *if no higher level sponsor*
- One half-page ad in conference programs: mail-out (7,000) day-of (2,000). *Must meet print deadlines*
- Special recognition as Gold Sponsor in conference brochures, at conference, and on website
- Logo /contact information placement on HAAEYC website

### **\* Namebadges \$2,500**

- Wonderful opportunity to market your company! With this sponsorship, your logo appears on all participants' and presenters' name badges for this conference.
- Logo /contact information placement on our website
- This will be awarded to the first business to respond to Deborah Irabor.

### **\* Silver Sponsorship \$2,000**

- Two 10' x 10' exhibit spaces
- One half-page ad in conference programs: mail-out (7,000) day-of (2,000). *Must meet print deadlines*
- Special recognition as Silver Sponsor in day-of conference brochures, at conference, and on website
- Logo /contact information placement on HAAEYC website

### **\* Bronze Sponsorship \$1,000**

- One 10' x 10' exhibit spaces
- One quarter-page ad in conference programs: mail-out (7,000) day-of (2,000). *Must meet print deadlines*
- Special recognition as Bronze Sponsor in day-of conference brochures, at conference, and on website
- Logo /contact information placement on HAAEYC website

### **\* Friend of HAAEYC \$500**

- Logo placement in day-of conference program. *Must meet print deadlines*
- Logo /contact information placement on HAAEYC website



**\* Supporter of HAAEYC \$150**

- Logo /contact information placement on HAAEYC website

**Bags Sponsorship – 2,000 of your LOGO bags**

- Wonderful opportunity to market your company! With this sponsorship, your logo appears on all participants' and presenters' conference bags.
- Logo /contact information placement on HAAEYC website
- This will be awarded to the first business to respond to Deborah Irabor.

## Exhibitor Reservation Information

The Exhibitor area for this conference will be at the Moody Gardens Hotel and Convention. Don't be left out – reserve your space now!

- **First-come, first-served booth assignment.** Booths will be assigned on a first-come, first-served basis with your paid registration.
- **Door Prize Bonanza:** Our goal is to get the participants to YOUR BOOTH! HAAEYC will provide a centrally located sign advertising exhibitors offering Door Prizes. You collect names and draw winners. We will post the winners' names on the sign and direct them to you to pick up their prizes. You want people in your booth, and we want to help! Please provide your own door prize drawing container.

**Booth reservations include:**

- ★ 10x10 foot booth
- ★ one (1) 6-foot draped table
- ★ two (2) chairs
- ★ listing in program brochure
- ★ one (1) identification sign

**NOTE:** Your booth set-up **does not** include electricity. Electricity, extra tables and chairs are available for an additional cost and with prior arrangement.

- ★ **Special Double & Triple Booth Rate!** If you'd like to "spread out," why not consider renting two or three booths? For the special rate of **\$450** for double or **\$550** for a triple, you can expand the size of your booth, and number of tables & chairs. Can you pass up this offer? (*Not available for first-time vendors.*)
- ★ **Special Single-Booth Rate for 501c(3) nonprofit organizations.** We'd like to invite other nonprofit organizations to join us. Please provide a copy of your 501c(3) tax exempt status letter in order to receive the special rate of **\$99**.
- ★ **Special Single-Booth Rate for First-Time Vendors:** We know exhibiting at a conference can be a big commitment. We want you to be comfortable exhibiting with us and wish you a successful event. For the special rate of **\$250**, you will receive a single booth. This is a special opportunity to showcase your services, make professional contacts, and "test the waters" at HAAEYC!

*Deadline – March 19, 2010*



## 2010 Spring Conference ★ Exhibitor / Sponsor Reservation Form

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Company Name

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Contact Name

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Mailing Address

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City

State

Zip code

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E-mail - PLEASE INCLUDE!!!

Telephone (with area code)

Fax (with area code)

*Non-refundable payment must be received with reservation.*

### Sponsors

- Underwriter \$10,000
- Platinum Sponsorship \$5,000
- Gold Sponsorship \$3,000
- Namebadges \$2,500
- Silver Sponsorship \$2,000
- Bronze Sponsorship \$1,000
- Friend of HAAEYC \$500
- Supporter of HAAEYC \$150
- Bags Sponsorship - 2,000 of your LOGO bags

### Exhibitors

- \$350 for one booth.
- \$450 for a double booth,
- \$550 for a triple booth.
- First-time vendor- \$250 for one booth.
- 501(c)(3) non-profit organization- \$99 for one booth (tax exempt status letter is attached with check)
- Door prizes for the opening ceremony
- Number of door prizes and item description:

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*PLEASE NOTE: Booth set-up does not include electricity or internet. We will send you information upon request..*



Please tell us about your business/exhibit in 30 words or less. This will help us to place booths appropriately, put a blurb under your name in the brochure, and include your type of business/service in our Exhibitor Scavenger Hunt.

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- I will not be able to participate in the Conference, but please keep me on your mailing list for future exhibit opportunities.

*Deadline – March 19, 2010*

Setup time on Friday will be from 2:00 pm - 6:00 pm. If you want to stay the night, rooms are available at Moody Gardens for \$159 a night (single or double). Go to [www.moodygardenshotel.com](http://www.moodygardenshotel.com) and enter your arrival and departure dates and hit submit. On the next screen choose "Groups." The Group ID is 24953 and the Password is 37011840. Finally click "Find Group," (young) and proceed with your reservation. Remember space is limited for this event. Hope to see you there.

HAAEYC